

ForumGlobal ForumEurope



GLOBAL SPECTRUM SERIES 2024

Where the worldwide spectrum community meets

THE AMERICAS / ASIA-PACIFIC / CARIBBEAN / EUROPE
LATIN AMERICA / MIDDLE EAST & NORTH AFRICA / SUB-SAHARA

SPONSORSHIP BROCHURE

www.spectrum-series.com

Contact: Dan Craft

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GLOBAL SPECTRUM SERIES 2024

www.spectrum-series.com

THE GLOBAL SPECTRUM SERIES is the world's largest and most comprehensive collection of Spectrum Management policy conferences, with sector-leading regional events taking place annually in Europe, Asia-Pacific, the Americas, Sub-Sahara, Latin America, the Middle East and North Africa and, new for 2024, the Caribbean.

THE GLOBAL SPECTRUM SERIES 2024



**19th EUROPEAN
SPECTRUM MANAGEMENT
CONFERENCE**



**13th AMERICAS
SPECTRUM MANAGEMENT
CONFERENCE**



**11th LATIN AMERICA
SPECTRUM MANAGEMENT
CONFERENCE**



**10th ASIA PACIFIC
SPECTRUM MANAGEMENT
CONFERENCE**



**8th MENA
SPECTRUM MANAGEMENT
CONFERENCE**



**9th SUB-SAHARA
SPECTRUM MANAGEMENT
CONFERENCE**



**THE CARIBBEAN
SPECTRUM MANAGEMENT
CONFERENCE**

WHY get involved in 2024?



Unrivalled Networking Opportunities

Use our innovative networking tools to meet with the global spectrum community



Increase Your Brand's Exposure and Reputation

Be seen alongside 50+ leading businesses and organizations that associated their brand with The Global Spectrum Series in 2023



Ensure Your Voice is Heard

Demonstrate thought leadership and showcase your solutions and innovative ideas in front of the key policy and industry thinkers in the sector

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ForumGlobal **ForumEurope**



THE GLOBAL SPECTRUM SERIES at a glance

Organised in partnership with **INFLUENTIAL** international & regional organizations



FACTS & FIGURES FROM 2023

135



Countries
Represented

1458 UNIQUE
ATTENDEES



234
TOP LEVEL
SPEAKERS



DIRECT INDUSTRY
REPRESENTATIVES

56%



HOURS OF
NETWORKING TIME

35+



39%
POLICYMAKERS, REGULATORS
OR GOVERNMENT REPRESENTATIVES



Who you will meet at **THE GLOBAL SPECTRUM SERIES**

Speakers at recent events included:



Mario Maniewicz
Director, BR,
ITU



Philip Marnick
General Director,
TRA Bahrain



Revathi Mannepalli
Joint Wireless Advisor,
Ministry of
Communications, India
& Member RRB,
ITU



Tariq Al Awadhi
Chairman,
ASMG



Masanori Kondo
Secretary General,
Asia Pacific
Telecommunity (APT)



Steve Lang
Head of US Delegation
for WRC-23



David Willis
Group Director,
Spectrum,
Ofcom



Oscar Leon
Executive Secretary,
CITEL



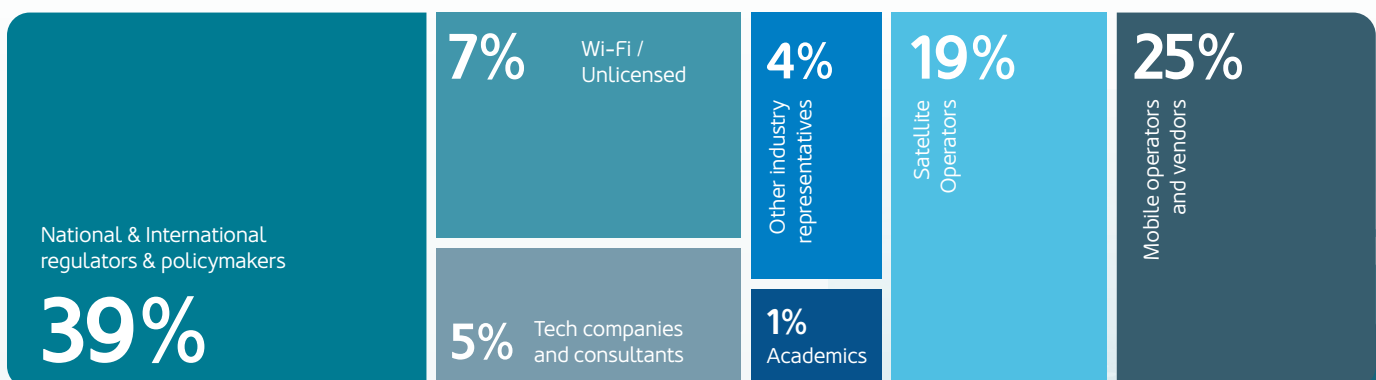
Austin Bonner
Deputy U.S. Chief
Technology Officer
for Policy,
White House



René Sadi
Minister of
Communications,
Cameroon

Stakeholder groups attending **THE GLOBAL SPECTRUM SERIES**

Attendees come from all stakeholders in the spectrum field:



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SPONSORSHIP PACKAGES

Prices listed do not include any
applicable regional taxes

Platinum Package

\$17,000

- › Exclusive speaking position for a company representative to participate during one of the main plenary sessions;
- › 2 places at the pre-conference VIP and speaker networking dinner (including speaker)
– to take place the evening before the first day of the conference;
- › 5 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference;
- › Invitation for your 5 delegates to attend exclusive networking drinks reception;
- › Inclusion of your organization logo as a 'platinum sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue;
 - On all post event materials
- › Inclusion of company materials in delegate e-packs, which are distributed to all delegates;
- › Opportunity to take an exhibition stand, located in a prime location at the conference venue;
- › Advance access (1 week before the event) to the list of attendees who will be participating.



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SPONSORSHIP PACKAGES

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Gold Package

\$9,300

- › 2 guaranteed and complimentary delegate places for company representatives or guests to attend the main conference;
- › 1 places at the pre-conference VIP and speaker networking dinner – to take place the evening before the first day of the conference;
- › Invitation for your 2 delegates to attend exclusive networking drinks reception;
- › Inclusion of your organization logo as a 'Gold Sponsor' across all pre-event and event day materials, including:
 - Conference website (with link to your website)
 - All marketing emails
 - Event day banners and stage backdrop at the conference venue;
 - On all post event materials
- › Inclusion of company materials in delegate e-packs, which are distributed to all delegates;
- › Opportunity to take an exhibition stand, located in a prime location at the conference venue;
- › Advance access (1 week before the event) to the list of attendees who will be participating.



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EXCLUSIVE NETWORKING OPPORTUNITIES

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Exclusive Hosting of VIP & Speaker Dinner

\$10,650

A highlight of each conference is the invitation only VIP dinner & debate. All speakers, high level guests and senior policymakers meet for a three course sit-down dinner, which will include time for informal networking and a room wide debate on issues relating to the conference topics.

The full benefits of this option include:

- › Opportunity to introduce and Lead dinner-debate
- › Three-course dinner for speakers and high-level invited guests
- › Three seats at dinner reserved for your representatives or guests
- › Corporate identity displayed in dining area during dinner
- › Corporate identity included on menu cards
- › Inclusion of company materials in delegate e-pack
- › Three complimentary delegate places

Exclusive Hosting of Lunch Salon

\$9,850

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organization.

The full benefits of this option include:

- › A private room made available with space for up to 20 people to join a seated lunch
- › The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests
- › All invitations will be sent out by Forum Global on your behalf, and the event team will also handle all logistical aspects on event day
- › Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session
- › Corporate identity displayed as hosts in the private room where the lunch will take place
- › Provision of lunch attendees' contact details to send a one-off email shot to follow up with further information on the lunch salon and your involvement in the event as a whole



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Exclusive Hosting of Cocktail Reception

\$8,250

Become the exclusive host of the main networking cocktail reception. This will take place immediately following the conclusion of the first day's proceedings, and all attendees will be invited to join.

The full benefits of this option include:

- › Exclusive corporate identity displayed on banners at reception venue
- › Invitations containing your logo given out to all delegates on their arrival at the conference
- › Inclusion of company materials in delegate e-pack
- › Opportunity to give welcome address (though not compulsory)
- › One complimentary delegate place
- › Five complimentary places to attend the cocktail reception (not conference)

Exclusive Hosting of Refreshment Breaks | Tech Demo Opportunity

\$7,200

(Two per day)

Become a sponsor of the refreshment breaks for a day of the event (two breaks in total), and take advantage of a number of key benefits, including the exclusive opportunity to invite attendees to join you for a technology demonstration or short presentation.

The full benefits of this option include:

- › Corporate identity displayed in the refreshment area during coffee breaks
- › Opportunity to host a 'tech-demo' or short presentation in the refreshment area during each break (breaks will be a minimum of 30 mins)
- › Opportunity to provide a short video, which will be played in the main plenary room at the start and end of each refreshment break
- › Opportunity to include branded items such as napkins, chocolates or biscuits (items to be provided by sponsor and subject to venue terms and conditions)
- › Opportunity to take an exhibition stand for the duration of the event
- › One guaranteed and complimentary delegate place for a representative to attend the full conference

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PRODUCT OPPORTUNITIES

Prices listed do not include any applicable regional taxes

As well as the main Sponsorship Packages, we also offer a range of product based branding opportunities. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Insert in Delegate e-pack \$800

- › Product or promotional materials can be included within the delegate e-packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.



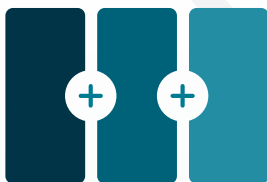
Sponsorship of lanyards \$2350 + cost of production

- › Company logo printed in full color on all lanyards.
- › Option of having the lanyard production organized by Forum Global (production costs to be covered by your organization) or to provide the lanyards yourself.
- › Lanyards are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Sponsorship of conference badges \$1750

- › Company logo printed in full color on all delegate badges.
- › Badges are distributed to all in-person delegates on arrival at the conference and worn at all times, ensuring high visibility of your brand throughout the event.



Bundle Package:

Lanyards, Delegate Packs & Badges \$4250 + cost of production

- › Cut costs and maximize brand visibility with our special 3-in-1 bundle package.

The options contained within are negotiable and are listed only as a guide. We look to cater for your individual requirements on a per event basis, and can build a bespoke package for you that best fits your needs.

For more information and to discuss involvement at the Global Spectrum Series, please contact:

Dan Craft

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Exhibit at the **THE GLOBAL SPECTRUM SERIES**

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Stand Size: 2.5m x 3m

\$2,150



Be recognized as an important sector leader with an exclusive exhibition space at the Global Spectrum Series conferences.

This conference will offer exhibiting organizations the opportunity to:

- › Showcase, promote, and introduce products, technology and services to industry, legislators and media
- › Increase industry exposure
- › Discover new business opportunities
- › Attract new clients and touch base with existing clients
- › Form strategic alliances with other companies

Stands are prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.

As part of the exhibitor's package, you will receive:

- › A unique exhibition space of 2.5m x 3m, including a display table
- › Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- › A 25% discount off the standard conference fees for any organization representatives who wish to attend the main event
- › Listing of your company details on the event website along with contact details and a link to your homepage

In addition, you will also receive access to the delegate e-packs, which will include speaker presentations and other materials, as well as the delegate list for the event.

Exhibition details:

All stand areas are sized at 2.5m x 3m and the ceiling height in the room is 3.5m. The exhibition will be of a table top nature, not enclosed by a shell scheme.

Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price.

Exhibitors are invited to prepare their stand the day before the conference. You will be contacted to confirm the possible times.

Please note:

Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.

For more information and to book an exhibition space please contact Dan Craft:

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